

### DEVELOPING BUSINESS AWARE GRADUATES

#### Introduction

This is a practical workshop which focuses on how to articulate and embed within the curriculum those skills required by graduates for understanding business. It provides the opportunity for participants to identify and appreciate the 'bottom line' or value added by their graduates to businesses. We will critique skills including effectiveness, commercial awareness, leadership and management and enterprise and entrepreneurialism. We will explore how to engage learners in an appreciation of the need for a high level of ethical, social, cultural, environmental and wider professional conduct including emotional intelligence. We will look at how to embed the "graduate attributes" into the curriculum. The last part of the workshop will be spent looking at institutional strategies for employability development and how learning and teaching initiatives will support these. The workshop should be useful for all those who are likely to plan for, or are responsible for enhancing employability skills for students studying at all levels

#### Aims

- To consider the skills graduates need to be business aware
- To identify opportunities to develop employability skills
- To provide the opportunity to critique examples of methods of enhancing employability and to reflect on their appropriateness
- To recognise opportunities for enhancing these skills within discipline contexts
- To review methods for aligning teaching and learning activities with wider institutional frameworks

The workshop will be delivered by Bibby Rumbelow Ltd, a consultancy and training company which specialises in work-based learning and employer engagement.

Bibby Rumbelow Masterclasses are well established and have an excellent reputation in universities throughout the UK. Full of practical tips, hints and opportunities to practise new skills and share experience, the Masterclasses are suitable for those new to employer engagement as well as the experienced practitioner who is looking to review and improve current approaches.

For further information about the content of the workshops please call or email Dr Judy Rumbelow [judy@bibbyrumbelow.com](mailto:judy@bibbyrumbelow.com) Tel: 01858 880 801